



## News Release

### CONTACT:

Kirby Russell  
Strix Systems, Inc.  
(818) 251-1000  
Kirby@strixsystems.com

Jeannette Bitz  
Engage PR  
(510) 748-8200 x207  
[jbitz@engagepr.com](mailto:jbitz@engagepr.com)

### **STRIX SYSTEMS DEPLOYS WORLD'S FIRST SKI-RESORT WIRELESS NETWORK IN VICTORIA, AUSTRALIA**

#### **Strix's Multi-Radio Wireless Mesh Provides Guest Access Throughout Mt Buller Ski Resort**

**CALABASAS, Calif., August 2, 2006** – Strix Systems, the leader in high-performance wireless mesh networking, today announced that SnowSports Interactive, Australia's leading ski and snowboard technology company, has selected Strix's Access/One® Network Outdoor Wireless Systems (OWS) and Indoor Wireless Systems (IWS) to provide the first Australian ski-resort-wide wireless network at Mt Buller Alpine Ski Resort, Australia's premier snow destination. SnowSports Interactive will deploy its whispär™ wireless system, which is based entirely on Strix Access/One products, at Mt Buller to enhance the ski resort experience by providing multimedia Internet access to all visitors and skiers. Resort visitors using PDAs, Wi-Fi enabled phones, or laptops will be able to access the whispär wireless mesh network from anywhere in the 650-acre resort.

SnowSports Interactive, which develops high-tech solutions for the skiing and snowboarding industry, determined that Strix's multi-radio, multi-channel, multi-RF solution was the only wireless system that could withstand the harsh alpine environment at Mt Buller while providing coverage at locations around the mountain with restricted lines of sight. The solution will provide substantial coverage in the Mt Buller Village area and across the skiable terrain.

“SnowSports Interactive was looking for a wireless network that deploys easily and that could simultaneously run a broad range of applications without having any negative impact on existing services,” said Steve Kenny, Managing Director of SnowSports Interactive. “Strix's OWS and IWS solutions were easy to deploy quickly, and we can upgrade the system ourselves seamlessly as Strix introduces new products and capabilities. Strix also provides superior throughput over multiple hops, which is essential in a ski-resort terrain where wiring nodes for backhaul is nearly impossible.”

“By providing coverage in Mt Buller’s village and ski slope areas, Strix’s multi-radio mesh network proves again, in yet another new location, its scalability and high performance,” said Nan Chen, Vice President of Marketing and Product Management at Strix Systems. “SnowSports Interactive is developing a unique and innovative solution for ski resorts with its whispar wireless system. We look forward to an on-going partnership with SnowSports Interactive as it continues to deploy whispar in resorts worldwide.”

Strix’s modular, multi-radio architecture allows for simple configuration and automatic self-tuning of radios within a node, providing a customizable approach to deploying wireless mesh that ensures the highest performance, even across mountainous terrain, deep basins, and large valleys, which are not conducive to deploying a wireless network.

### **About SnowSports Interactive**

SnowSports Interactive is an Australian-based technology company focused on dramatically enhancing the experience of skiers and snowboarders throughout the world. The Company combines the latest in positioning, wireless and identification technologies with proprietary hardware and software to deliver interactive-gaming, location-based and wireless services to ski resorts and their guests. For more information about SnowSports Interactive, please call +61 7 3327 9708 or visit [www.snowsportsinteractive.com](http://www.snowsportsinteractive.com) or [www.whispar.com](http://www.whispar.com)

### **About Mt Buller**

Mt Buller is Australia’s leading alpine resort, renowned for its extensive skiable terrain. Located an easy three-hour drive from Melbourne, Victoria’s capital, it is the country’s most accessible snow resort. It has the largest lifting capacity of any Victorian ski area, with a network of 25 lifts capable of moving more than 40,000 people per hour around the Resort’s 80km of groomed trails. Mt Buller also has more on-mountain accommodation than any other Australian resort, with over 7,000 beds available in the Alpine Village. For further information about Mt Buller, contact +613 5777 6077 or visit [www.mtbuller.com.au](http://www.mtbuller.com.au)

### **About Strix Systems**

Strix Systems is the worldwide leader in wireless mesh networking. Strix’s Access/One® products are the industry’s only modular (chassis-based) mesh systems, delivering the largest capacity, highest throughput, and best scalability. This new generation of products provides the broadband mobility and reach to support voice, video, and data applications. Sold globally by a network of first-class distributors and integrators, Access/One® solutions have been deployed in hundreds of networks worldwide, outdoor and indoor, for the service providers, metro, public safety,

## **Strix Systems Deploys World's First Ski-Resort Wireless Network In Victoria, Australia**

2 of 3

government, energy, transportation, hospitality, education, enterprise, and residential markets. For more information about Strix Systems, please visit [www.strixsystems.com](http://www.strixsystems.com).

**###**

**NOTE:** Strix Systems and Access/One Network are trademarks or registered trademarks, in the United States and certain other countries, of Strix Systems. Additional company and product names may be trademarks or registered trademarks of the individual companies and are respectfully acknowledged.